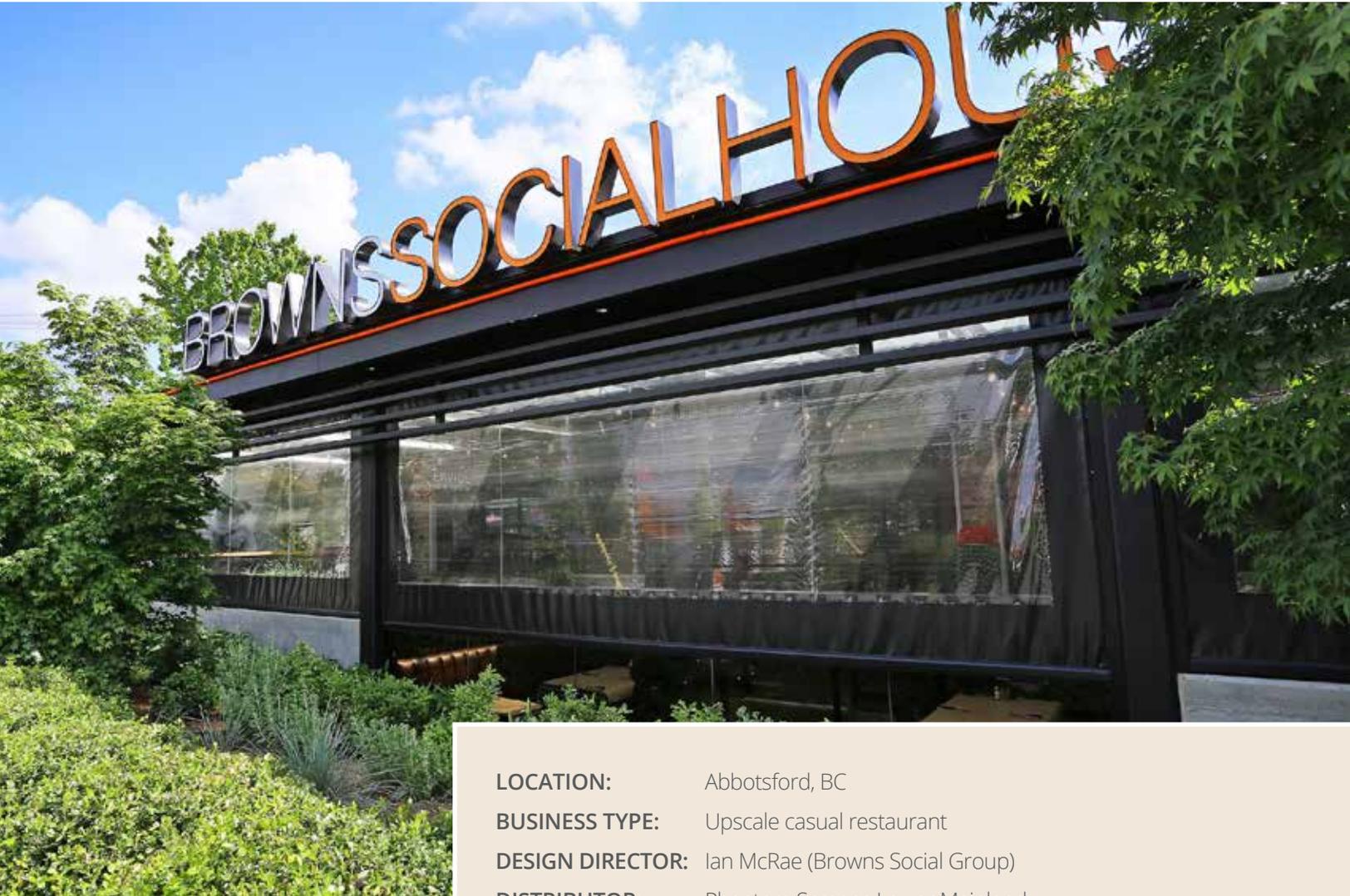


Browns Socialhouse

Phantom Screens maximize the usage of the patio area, increasing profitability



"The Phantom team was really great to work with to execute this project. There was definitely good preliminary coordination in the design process."

- Ian McRae,
Browns Restaurant Group

LOCATION:	Abbotsford, BC
BUSINESS TYPE:	Upscale casual restaurant
DESIGN DIRECTOR:	Ian McRae (Browns Social Group)
DISTRIBUTOR:	Phantom Screens Lower Mainland
PRODUCT:	Phantom's motorized screens
SCREEN TYPE:	Clear vinyl with black vinyl perimeter
NEED:	The owner wanted a solution that could maximize their usage of the patio space year-round while adding customer comfort.
SOLUTION:	Phantom's motorized screens were installed to extend patio life and create guest comfort. The vinyl screens create a barrier from debris and help control temperature during the colder months.
BENEFIT:	The screens create a space that delivers an enjoyable dining experience year-round for consumers while increasing revenue for the business owner.



OVERVIEW

Browns Socialhouse is an upscale casual restaurant located in Abbotsford, BC near a bustling university district. The 750 square foot patio area encompasses 12 tables, and the owner estimates that at capacity this dining space generates \$2,000 - \$3,000 per day of operation. An area that was once only available during the warmer months now provides over \$300,000 in extra revenue a year. Also, having the area enclosed with Phantom's screens help prevent theft and save time by not having to move everything back inside.

The motorized screens are located in the restaurant's patio where they create a protective barrier from inclement weather and help control temperature. The screens also blend in with the architectural design & décor of the restaurant. According to the business owner, the screens "complement the structure of my restaurant by adding to the patio 'feel' and guest comfort the screens create." Additionally, the screens are totally clear and provide 90% UV block - preserving the beautiful view while preventing furnishings from fading in the sun.

Browns Socialhouse originated in Western Canada, and the franchise is quickly expanding locations in Eastern Canada. With its rapid success, Brown's Socialhouse has won a multitude of awards including the *Franchise Award of the Year* and the *Pinnacle Award of the Year*.

APPLICATION HIGHLIGHTS

Increase revenue

A revenue-generating dining area that was once only available in the warmer months can now be used all year round. With Phantom's motorized screens the space can be used to its full potential, which increases profitability.

Local service

Phantom Screens has the largest network of Authorized Distributors. Local installation and maintenance service is only a phone call away.

Complements any space

Phantom's motorized screens blend with the architectural design and décor of the restaurant and easily retract out of sight into their housings when not needed.

APPLICATIONS

Phantom provides motorized screens for insect protection, solar shading, privacy and temperate control on indoor and outdoor spaces that retract out of sight.

For a complete list of products for **doors**, **windows** and **multi-panel systems** visit our website at phantomscreens.com.

	MAX. WIDTH	MAX. HEIGHT
SINGLE UNIT with Track	Up to 300" 301" to 480"	192" 132"
SINGLE UNIT with Cable	Up to 300" Up to 108"	132" 240"
SINGLE UNIT with Vinyl	Up to 216"	168"



"Our clients were very satisfied with our service, and saw it as adding value to their business."

- Iain Twiddy,
Authorized Phantom Distributor
Phantom Screens Lower Mainland

For more information visit our
website or call us today!

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