



Phantom Screens, Control4, Infratech and Somfy Partner to Redefine Outdoor Living at the 2020 New American Home

The home will be unveiled at the 2020 International Builders' Show in Las Vegas on January 21-23, 2020

LAS VEGAS, NV (January 20, 2020) -- Phantom Screens, Control4, Infratech and Somfy announce their collaboration on the innovative outdoor living space at the 2020 New American Home which will be unveiled during the 2020 International Builders' Show on January 21-23, 2020.

The 2020 New American Home (TNAH) by the National Association of Home Builders (NAHB) is located in the neighborhood of Ascaya, near the Las Vegas Valley. The home builder, Sun West Custom Homes, has partnered with industry leading sponsors to develop the state-of-the-art residence which showcases the latest in innovative home products and design. The all-season patio featuring Phantom Screens, Control4, Infratech and Somfy, connects the kitchen, great room and master bedroom.

The partnership offers a cohesive turnkey solution for those seeking to create comfortable, functional and connected outdoor spaces, regardless of climate. Retractable solar screens by Phantom Screens (powered by Somfy) work in conjunction with overhead heaters from Infratech Comfort to keep the covered outdoor patio cool during the day and warm in the evenings, for 24/7 year-round comfort.

"We know it's important to homeowners to take full advantage of their outdoor spaces, no matter the weather," said C. Esther De Wolde, Chief Executive Officer at Phantom Screens. "We and our partners created the temperature-responsive patio on TNAH to demonstrate the synergy we bring builders, making it easy for them to provide all-season outdoor living to their clients without added work or hassle."

"Home automation and connectivity continues to be a leading discussion in residential design," stated Earnest J. Morgan, Head of Residential Construction and Hospitality Programs with Control4. "We are pleased to work alongside these partners to provide a fully connected home that brings consistent comfort, ease and functionality to all spaces including the outdoors."

The Phantom retractable solar screens, powered by Somfy motors, and Infratech overhead heaters have two-way communication with Control4, integrating directly into the home automation system. The screens and heaters can be controlled and modified to adjust to changing temperatures through the smart control system, which monitors the surrounding environment. This enables homeowners to have the screens and heaters respond automatically to changing conditions to maintain optimum outdoor comfort. Local control is also possible with Somfy offering options such as remotes and switches, while Control4 provides interface panels. Homeowners are able to adjust the screens to suit how they're using their outdoor space at any given time.

"Somfy is proud to partner with these industry leading experts to bring motorization and connectivity functions to the TNAH outdoor living space," said Yilmaz Ozturan, President, Chief Executive Officer of Somfy North America. "By providing a fully integrated solution, with partners such as this, exterior home designs can cater to the needs of smart home minded consumers and bring convenience, comfort and functionality to any space."

"In the Las Vegas climate, homeowners are consistently seeking means to regulate home temperatures and extend the life of their outdoor living spaces," said David Arnold, Director of Sales at Infratech. "By



providing builders and developers with turnkey solutions such as this, we can deliver a hassle free solution for both them and consumers alike.”

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About Phantom Screens

Founded in 1992, Phantom Screens® offers homeowners and design/build professionals a variety of retractable screen solutions for doors, windows, multi-panel systems and outdoor spaces. Phantom Screens products provide customers with insect protection, solar shading, temperature control and enhanced privacy in living spaces. With the largest installing distributor network in North America, every screen is professionally installed to provide quality and a full turn-key solution. For more information, visit <http://www.phantomscreens.com>.

About Control4

Established in 2005, SnapAV designs, engineers, and manufactures nearly two dozen consumer technology brands and distributes more than 2,750 install-friendly smart home, audio, video, networking, power, and surveillance products for residential and commercial professionals in 100 countries. Control4® is the smart home brand for SnapAV. The award-winning Control4 Smart Home OS has a vast interoperable authorized ecosystem of nearly 14,000 third-party products for systems sold, installed, and supported through Control4 Authorized Dealers and more than 200 Control4 Certified Showrooms around the globe. Serving a professional channel that includes residential and commercial integrators, specialty retailers, security dealers, electricians, and distributors, SnapAV drives business efficiency and profitability through premium products, competitive pricing, best-in-class online ordering, local warehousing, and esteemed customer service. The company has headquarters in Charlotte, North Carolina, and Salt Lake City, Utah, with offices and local facilities around the globe. For more information, please visit <http://www.control4.com>.

About Infratech Comfort

Infratech is the best way to heat any outdoor area. Our energy-efficient, all-electric radiant heating systems are aesthetically pleasing and offer the most sophisticated controls available. Only Infratech gives you infinite color choice and four mounting options. Infratech engineers, designs and manufactures all our products in the USA so only Infratech can customize your outdoor heating needs that will complement your design and ensure proper specification. Our State-of-the-Art facility is in Los Angeles California and services an international distribution network. We work with builders, architects, and engineering firms to extend the use of outdoor entertaining areas.

About Somfy

Somfy's leading smart motorization solutions for homes and buildings have been improving people's daily lives for over 50 years. Developed with comfort, ease of use, security and sustainability in mind, our innovations automate and connect blinds and curtains, exterior screens, rolling shutters, gates and garage doors, lighting and heating, alarms systems and more. We are committed to creating useful solutions that are accessible to all, designed for today and beyond. For more information, please visit <http://www.somfysystems.com>.

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