

Phantom Screens Impact Awards Rules and Guidelines

Overview:

The Phantom Screens Impact Award recognizes residential design and building professionals for using innovative products to deliver cutting edge designs that set them above the rest. Impact Award winners have proven that they are committed to enhancing lifestyles and living spaces by integrating Phantom's retractable screen products into designs that deliver added value and comfort to today's homeowner. The Phantom Impact Award encourages progressive thinking and the resulting unique designs that differentiate award-winning homes from the rest.

Entry Criteria

To enter, submit at least three and no more than ten portfolio-quality photographs (at 8.5"x11" at 300 DPI or 1800 x 1440 pixels, in jpeg/jpg, pdf, or gif format) of a project of your original design, which incorporates Phantom retractable screens, together with a brief written description of the project, including:

1. Name of structure or project
2. a general description of the structure,
3. the location of the structure
4. the year of construction or remodel, and
5. the types of Phantom products incorporated into the structure.

Also, provide answers to the three judging questions listed below:

1. Why did you choose Phantom's retractable screens for this project?
2. How did the Phantom retractable screens help you achieve your design goals for this project?
3. What unique and innovative way did you integrate the Phantom retractable screen with your project?

Photographs in which non-Phantom retractable screens are depicted will be disqualified. Do not submit photographs depicting people.

Rules and Eligibility

The Phantom Impact Award is open to licensed builders, remodelers, and architects. Entrants must be legal residents of the United States (excluding Puerto Rico), or Canada and must be 18 years of age (or the age of majority in the jurisdiction of residence) or older as of the date of entry.

The Phantom Impact Award begins on April 1 2017, at 8:00 a.m. Pacific Time and ends September 30, 2017 at 11:59:00 p.m. Pacific Time. Employees or agents of Phantom Mfg. (Int'l) Ltd. and its affiliates, subsidiaries, advertising/promotional/PR agencies, and the members of their immediate families or those persons living in the same household of such individuals are ineligible to enter or win. All federal, state, provincial, and local laws and regulations apply. Void where prohibited by law.

Entries must be fully completed and submitted in prior to the deadline of September 30, 2017. NO late entries will be accepted. Limit of one entry per award entrant. Entries must meet all criteria to qualify. Judges reserve the right to revoke any applications deemed incomplete. You must use the official entry form to enter your product and/or solution.

By submitting an entry for the Phantom Impact Award, and the photograph(s), you convey to Phantom Mfg. (Int'l) Ltd. an unrestricted, perpetual, royalty-free, worldwide right and license in and to all intellectual property rights over the photograph(s); Phantom Mfg. (Int'l) Ltd. and its licensees may reproduce, crop or otherwise modify, display, and/or otherwise use your photographs for any purpose, and in any medium, whether now known or hereafter created, without further compensation to you or any third party.

Judging

Entries will be judged by a panel of Phantom Screen Authorized Distributors. Judges will assess the applications primarily on these criteria:

1. Design and Creativity (10 points)
2. Market appeal and Livability (10 points)
3. Product Integration (10 points)

Judging will take place in October 2017. All entries will be pre-screened to ensure that the entries have correctly met the entry guidelines. The judges have the right to revoke any entry that is deemed incorrectly entered or not fully completed.

Winners will be notified by email using the information provided on the entry form. All winners will be announced during the Phantom Screens Annual Distributor Conference for that year.

Award Recognition

- National press release announcement
- Exclusive feature on Phantom Screens website
- Recognition on booth signage at NAHB International Builders Show
- A full-page advertisement featuring the winner and the winning project in a builder or architectural focused magazine
- Extensive social media promotion of the winning design through Phantom
- Screens social media outlets (Facebook, Twitter, Pinterest, Instagram, LinkedIn)
- In-depth case study created to feature the winner and winning project