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FOR IMMEDIATE RELEASE

Phantom Screens® To Restore a Heritage Home to Its Former Glory

A Canadian company tackles the restoration of an Arts & Crafts home in Mobile, Alabama

ABBOTSFORD, B.C. (September 22, 2014) – [Phantom Screens](http://www.phantomscreens.com) is excited to announce the launch of a restoration project of The Ford House, a neglected 1906 Arts & Crafts bungalow in Mobile, Alabama. Phantom Screens team, led by its CEO C. Esther De Wolde, will work with Mobile-based Lipford Construction to transform the house into a space that not only maintains the architecture and style of the home, but also offers luxuries and amenities expected by modern homeowners.

Starting in September 2014, this 2,293 square-foot home will be restored from top to bottom. Named after the Ford family who owned the home for many decades, the home hasn't been lived in for many years and needs extensive repairs. Featuring countless original details such as oak floors, deep front porches, and stained glass transoms, the home has been noted by experts as one of the best examples of Arts & Crafts style bungalows in Mobile.



Phantom Screens to restore The Ford House, one of the finest examples of Arts & Crafts style homes in Mobile, AL

"Truth is I fell in love with the South more years ago than I care to remember," says C. Esther De Wolde. "I've long dreamed of taking a neglected home and restoring it to its former glory. When this opportunity came up I couldn't help but jump at it! Not only can I check something off my bucket list, but we can create an amazing showcase for Phantom Screens products. Calling this project Southern Romance really says it all – it lets us tell the story of a true Southern home and all that it represents."

Working with Danny Lipford of nationally syndicated *Today's Homeowner with Danny Lipford®*, the Phantom Screens team will journal the ups and downs of the restoration process in a series of thirteen web TV episodes, and share it on a special website

dedicated to the project - www.experiencephantom.com. "I am very excited to be part of Southern Romance project," says Danny Lipford, owner of Lipford Construction plus president and host of *Today's Homeowner*. "We look forward to helping Phantom Screens restore this home to what it used to be. It truly holds the potential of being a spectacular home of its time period – we are honored to be part of the process to make it happen."

Combining vintage style with modern comforts, The Ford House will once again be a welcoming home that's full of life and Southern charm. The project is scheduled to be completed by October 2015. Please visit www.experiencephantom.com to get the latest information about the Southern Romance project, see exclusive pictures, plus be the first to know when a new web TV episode is ready to air.

- Online media kit: <http://www.phantomscreens.com/newsroom/>
- High resolution images available upon request.
- Watch C. Esther De Wolde, CEO of Phantom Screens, talk about the project:
<http://vimeo.com/106023573>

About Phantom Screens:

Phantom Screens® is North America's leading provider of retractable screens. Phantom's screens offer insect protection, solar shading and enhanced privacy for doorways, windows, and large openings such as outdoor living spaces, and lift & slide door systems. Phantom retractable screens are designed to pull or lower into place when required and retract out of sight when not in use.

Every Phantom screen is backed with a Limited Lifetime Warranty for added peace of mind. Since its beginning in 1992, the Phantom brand has been synonymous with quality, innovative product development, and superior customer service. According to independent market research, 97% of Phantom customers rate their overall Phantom experience from good to outstanding. Phantom Screens is a Registered Provider with the American Institute of Architects Continuing Education System (AIA/CES), and a member of the NAHB's Leading Supplier Council. For more information about Phantom Screens retractable screen products, or to find an Authorized Distributor or Dealer near you, please go to www.phantomscreens.com or call 1-888-PHANTOM

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