



PHANTOM[®]
S C R E E N S

True to you. Pure Phantom

The future of flexible living: open space and fresh air

ABBOTSFORD, B.C. (February 8, 2012)

The traditional home layout is changing. Homeowners want their living spaces to be flexible, functional and family-friendly. And nowhere is this trend better showcased than at The New American Home 2012 in Orlando, Florida.

The New American Home is constructed annually as a centerpiece for the National Association of Home Builders (NAHB) International Builders' Show to showcase innovative construction technologies and the latest building products. The 2012 International Builders' Show is in Orlando, Florida from February 8-11 2012.



Designed and built by PhilKean of Winter Park, Florida, the new home takes advantage of the latest building technologies and design trends to great effect. Thirteen recessed Executive motorized retractable screens and two manual retractable door screens by Phantom provide insect protection and solar shading at the home. Used in combination with movable glass walls to create a seamless flow from the indoor to the outdoor spaces, the retractable screens enable the homeowners to take maximum advantage of Florida's friendly climate. By focusing on functional and transitional spaces as well as extraordinary attention to detail the home's design makes the most efficient use of space to create a calm and serene living environment.

Phantom Executive motorized retractable screens are typically mounted on the outside of the living space. They can also be mounted in the recess above an archway or large opening to preserve the architectural integrity of the home. In addition, the screens can help maximize energy savings by reducing the amount of air-conditioning needed to cool the building. The screen's motorized system can be programmed to come down and retract with sun and wind sensors, and can be connected to a building automation system. A single Executive screen will cover a maximum opening of 25-feet wide by 16-feet high.

Phil Kean, Architect and Designer of the New American Home said: "We've used Phantom Screens on several projects before, so we knew how to design the home so that the screens became part of the architecture. This is this most ambitious project for screening we've done- and we think it's turned out really nice."

Ron Somers, Vice President, Sales and Marketing Phantom Screens said: "The New American Home 2012 demonstrates perfectly how technology and great building design can combine in groundbreaking and creative ways. Our Executive motorized screens have enabled the designer to blend the indoor and outdoor spaces to create a truly flexible living space."

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About Phantom Screens:

Phantom Screens® is North America's leading provider of retractable screen solutions. Phantom's screens offer insect protection, solar shading and enhanced privacy for doorways, windows, and large openings such as outdoor living spaces, curtain walls and lift & slide door systems. Phantom retractable screens are designed to pull or lower into place when required and retract out of sight when not in use.

Every Phantom screen is backed with a Limited Lifetime Warranty for added peace of mind. Since its beginning in 1992, the Phantom brand has been synonymous with quality, innovative product development, and superior customer service.

Phantom Screens is a Registered Provider with the American Institute of Architects Continuing Education System (AIA/CES) and AEC Daily, and a member of NCHI and NAHB.

For more information about Phantom Screens retractable screen products, or to find an Authorized Distributor or Dealer near you, please go to www.phantomscreens.com or call 1-888-PHANTOM.

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