



*True to you. Pure Phantom*

## **CORPORATE BACKGROUNDER**

**Company Name:** Phantom Mfg. (Intl.) Ltd.

**Year Founded:** 1992

### **Products:**

Phantom Screens, Serene Screens, Executive Screens, Infinity Screens, and Distinction Screens: retractable screen solutions for doors, windows, and large openings such as patios, verandas, curtain walls and large lift & slide door systems.

Phantom screens are suitable for both residential and commercial structures, fitting virtually anywhere where a screen solution is needed.

### **Corporate Background:**

Phantom Screens was founded on the principle that a better alternative existed to conventional door and window screens. While standard screens are functional in improving ventilation and keeping insects out, they lack style and sophistication. The founders at Phantom Screens recognized this opportunity and set out to find a better solution – a solution that has the customer's aesthetic, lifestyle, and functional needs in mind. Since 1992, Phantom Screens has rapidly grown to become North America's leading provider of retractable screen solutions, meeting customer demand with its innovative products.

Phantom Screens supplies retractable screens for all types of doors, windows, and oversized applications such as verandas and curtain walls. Unlike conventional insect screens, Phantom retractable screens don't obstruct occupants' views; they are there when needed and retract out of sight when not in use. The company has built a network of Authorized Distributors throughout North America, and is rapidly expanding in the UK, Australia, Mexico, and other international locations. These distribution partners, responsible for sales, service, installation, and market development, are a key component of Phantom's customer focused delivery system. Today, Phantom Screens screen solutions are available at over 1900 points of sale across North America.

*-more-*

[www.phantomscreens.com](http://www.phantomscreens.com)



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From the beginning, quality and service have been the primary focus of Phantom Screens, and this attention to detail remains a steadfast rule within the organization. Their goal is to be the first choice for all retractable screen solutions, to enhance their clients' lifestyle, and provide them with an outstanding Phantom experience.

Phantom specifies and sources the finest components to go into its screen systems, resulting in unsurpassed craftsmanship in the industry. For every screen installation, experienced professionals measure and custom fit the desired screen solution.

Phantom's quality, innovation, and service have earned it high marks with its clients. The Phantom brand is synonymous with quality, innovative product development, and superior customer service. According to independent market research, 97% of Phantom customers rate their overall Phantom experience from good to outstanding.

As the leader in the retractable screen category, Phantom strives to continually expand and improve its product line to meet customer needs and expectations.

Phantom Screens is a Registered Provider with the American Institute of Architects Continuing Education System, and a member of NCHI and NAHB.

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