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Phantom Screens Introduces New Retractable Door Screens That Are Truly Do-It-Yourself

North America's leading retractable screen provider's new DIY door screens are affordable, easy to install and backed by Phantom's superior customer service

ABBOTSFORD, B.C.--(BUSINESS WIRE)--Phantom Screens®, North America's leading provider of retractable screen solutions, introduces three new do-it-yourself (DIY) retractable door screens to its line of retractable screen solutions.

In 1992, Phantom Screens revolutionized the installed retractable screen market by not just selling products, but rather, selling a complete solution including design consultation, installation and superior on-going customer service.

Now, Phantom Screens has partnered with Seiki Screen Systems™ of Japan, one of the world's largest manufacturers of retractable screens, to offer DIY customers a selection of high quality and easy to install retractable screens. Phantom has gone through research and product updates to ensure the company impacts the DIY market to the same degree as they have the installed market. A key component of Phantom's DIY program is a dedicated customer toll-free helpline to handle any questions, provide replacement parts when necessary and offer assistance seven days a week.

The screens, manufactured by Seiki, are a perfect fit for price-conscious consumers who are planning to undertake their own renovation and home improvement projects. Boasting features such as left and right hand models, one-touch-latch technology and low threshold sills, these retractable screen solutions are true add-on, do-it-yourself products — in other words, nothing needs to be removed from existing doors to install any of the three products. These retractable screen doors can be adapted to single in-swing, single out-swing and double French doors.

"The door screen kits will include everything necessary for the installation of single and/or double door screens, and are backed by a limited lifetime manufacturer's warranty," says Ron Somers, Phantom Screens vice president of sales and marketing. He adds: "Our goal is to do everything we can to make it easy for homeowners to install our DIY retractable screens in their homes. Phantom's toll-free technical help-line and the ease of ordering replacement parts will all be part of assisting consumers make the process as simple as possible."

Somers states that for Phantom, DIY retractable door screens are a logical addition to their existing line of fully installed & customizable product lines. "We are pleased to offer DIY products that meet Phantom's high standards of quality at a competitive price for the do-it-yourself consumer," added Somers. The relationship between Seiki and Phantom affords both companies the infrastructure to support the demands and needs of the entire retractable screen market category; which both companies state no other retractable screen provider can offer today.

Phantom's DIY retractable door screens are available at Lowe's locations across the US. Somers states: "We've been fortunate to work with partners like Lowe's to provide Phantom's installed door screens to consumers across the US for several years. Our new expanded product line will provide homeowners more choices for screening their doors. By offering both DIY and installed door screen solutions, we can help consumers find the right screen solutions that meet their specific screening needs and budget levels."

More info on these new screen solutions can be found on the Phantom Screens website at www.phantomscreens.com.

About Phantom Screens:

Phantom Screens® is North America's leading provider of retractable screen solutions. Phantom's screens offer insect protection, solar shading and enhanced privacy for doorways, windows, and large applications such as outdoor living spaces,

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curtain walls and lift & slide door systems. Phantom retractable screen solutions are designed to pull or lower into place when required and retract out-of-sight when not in use. Every Phantom screen is backed with a Limited Lifetime Warranty for added peace of mind.

Since its beginning 18 years ago, the Phantom brand has been synonymous with quality, innovative product development, and superior customer service. According to independent market research, 97% of Phantom customers rate their overall Phantom experience from good to outstanding.

Phantom Screens is a Registered Provider with the American Institute of Architects (AIA) Continuing Education System (CES), and a member of NCHI, NAHB, and NARI.

For more information about Phantom Screens retractable screen products, or to find an Authorized Distributor or Dealer near you, please go to www.phantomscreens.com or call 1-888-PHANTOM.

About Seiki Screen Systems:

Seiki Screen Systems is a division of Seiki Group, which was established in Japan in 1960. The company specializes in designing and manufacturing retractable screen systems. Seiki has seen consistent growth with their various innovative products, and currently offers more than 40 screening solutions alone. Seiki has extensive manufacturing & supply experience, with the ability to customize products to meet the specific needs of OEM clients and other market sectors.

Seiki is recognized as a leading manufacturer of retractable insect screens. Within their group of companies Seiki manages sales, marketing, product engineering and design, production, delivery and product development.

Seiki Philosophy: Truly innovative products are achieved as a result of superior design, engineering and the tireless pursuit of improvement. Seiki Screen Systems' engineered quality & clearly advanced retractable screen systems are a result of their commitment to these values.

For more information on Seiki Screen Systems, visit: www.seikiscreensystems.com

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